
BROADWAY BANK RATED AS A TOP SAN ANTONIO WORKPLACE

SAN ANTONIO, TX, October 19, 2010 – Broadway Bank recently received an outstanding rating of third place in the “Top San Antonio Workplaces” ranking by Workplace Dynamics in conjunction with the *San Antonio Express-News*.

Broadway Bank won in the “large category” representing 400 or more employees. More than 100 companies participated in the survey consisting of three categories. A special winning factor was that the bank excelled in strong values and ethics in the work environment.

In addition to being recognized as a Top San Antonio Workplace, The South San Antonio Chamber of Commerce recently presented Broadway Bank with the “Bronze Best Practice Award” at the second annual Healthy Business Summit. This award recognizes Broadway Bank’s efforts in promoting a healthy work environment.

“Our employees are the key to our success and have the power to make a difference. That is why we’re pleased to offer unique management training programs, such as “Employee First Leadership,” and “Health Smart – Employee Wellness Program,” said Jim Goudge, chairman and CEO of Broadway Bank. “We’re very proud of our employees and the dedication and commitment they bring to the work place.

“Employee First Leadership” is an ongoing program to develop and grow Broadway Bank leaders. The curriculum covers a variety of topics that support the bank’s mission, strategic direction, and commitment to creating a great place to work. The bank also has a variety of wellness initiatives that focus on healthy living, preventive care and access to services that support wellness which make up the “Health Smart – Employee Wellness Program.”

About Broadway Bank

Broadway Bank was founded in 1941 to serve the San Antonio community. It has evolved from a small neighborhood bank into the largest independently-owned bank headquartered in the San Antonio metropolitan area, and continues to operate as a locally-owned and operated financial institution. Broadway Bank offers a full range of sophisticated financial services including retail banking, private banking, military banking, business banking and wealth management. With more than \$2 billion in total assets, the highly-rated Broadway Bank and its military division, Eisenhower Bank, operate 38 locations in South Central Texas and the surrounding area. Visit the Broadway Bank website at broadwaybank.com and Eisenhower Bank at eisenhowerbank.com for more information.