
**BROADWAY BANK BREAKS GROUND FOR
NEW HEADQUARTERS' ADMINISTRATION BUILDING**
Structure Part of a Greater \$24.5 Million Campus Project

SAN ANTONIO, TX, July 19, 2010 – Broadway Bank today held a ground-breaking ceremony for its new five-story, 80,000 square foot building designed for LEED® certification to expand its 1177 N.E. Loop 410 headquarters' operations.

“The new building project is the result of the far-sighted vision of our Board of Directors and the Cheever family; it reflects the Bank’s solidarity, continued growth, and our long-term commitment to the future of our customers, communities and employees,” said Jim Goudge, chairman and CEO of Broadway Bank. “The new administration building and consolidation of our headquarters’ campus marks another major milestone in our 70-year history of operation.”

The new structure is part of a greater campus redesign, which also involved the construction of a new mini-banking center and motor bank, and the rerouting of Cheever Blvd. The total campus restructure will cost approximately \$24.5 million. The new administration facility will provide offices, planning rooms, up-to-date meeting and conferencing facilities, food services, and employee gathering spaces – interior and exterior -- for approximately 250 employees.

“There were many objectives in this multiphase construction project, including the adjoining of contiguous properties, providing a single 10.4 acre campus of operations for the Bank’s headquarters employees,” said Jimmy Allen, group executive vice president and retail banking director. “Our goal was to create an efficient operational environment that would offer an enhanced customer experience, and provide our employees with pleasant and functional work quarters.”

The new office complex will provide space for various administrative and support functions, such as human resources, deposit, loan and trust operations, marketing, customer call center, retail banking administration, information technology and finance and audit functions. It will bring together employees presently located in the Cheever Building on Cheever Blvd., as well as employees currently located in leased facilities at Arion Parkway.

-continued-

Broadway Bank Breaks Ground....continued

“Housing the operational support and administrative staff together will provide numerous efficiencies including improved interoffice communications, project planning, and enhancement of the lending processes; ultimately improving on the overall response to customer needs,” continued Allen.

“We are very pleased with the selection of the services of three highly-respected and home-grown firms to support us with this development -- Garza/Bomberger & Associates are serving as our architectural firm, Bartlett Cocke General Contractors as our construction manager, and Project Control Inc. will provide overall project management,” continued Goudge. “The design and the materials used in the new administration building, which is slated to be completed in late October 2011 will complement our adjacent main headquarters just a few feet away.”

“We’ve had the pleasure of working with Broadway Bank on other projects, and are excited about working on their campus expansion and consolidation,” said Vaughn Bomberger, managing partner of Garza/Bomberger & Associates. “The architecture of the new building emphasizes the Bank’s desire to be environmentally sensitive and includes design characteristics such as energy conservation for a planned LEED® rating, lighting, which takes advantage of natural sunlight, and advanced technology requirements for today’s large-scale office buildings.”

In May of this year, the Bank announced the opening of a new, mini-banking center to serve walk-in and drive-in customers; offering a full array of deposit and lending services. It was also designed by Garza/Bomberger & Associates, and includes exterior materials used in the design of the original headquarters’ structure, which will also be used in the new administration building.

“The construction of the new facilities, along with consolidation of the Main Bank, built in 1968, and newly built motor bank - all on the same grounds - gives us the distinct opportunity to do more than just put people together,” said Randy Pawelek, president and CEO of Bartlett Cocke General Contractors. “We will be using sustainable construction techniques for rapid project delivery and system integration, while following strict rules to minimize impact on the environment.”

After almost 70 years, Broadway Bank remains committed to being strong and independent, and serving as the trusted advisor and partner of individuals and businesses throughout South Central Texas. We’re here for the good of our customers, communities and employees.

About Broadway Bank

Broadway Bank was founded in 1941 to serve the San Antonio community. It has evolved from a small neighborhood bank into the largest independently-owned bank headquartered in the San Antonio metropolitan area, and continues to operate as a locally-owned and operated financial institution. Broadway Bank offers a full range of sophisticated financial services including retail banking, private banking, military banking, business banking and wealth management. With more than \$2 billion in total assets, the highly-rated Broadway Bank and its military division, Eisenhower Bank, operate 38 locations in South Central Texas and the surrounding area. Visit the Broadway Bank website at broadwaybank.com and Eisenhower Bank at eisenhowerbank.com for more information.